

Student Exchange Programme College of Business



Programme Briefing
Presented by Dr Mary Pang
Associate Dean
(Internationalisation)

Student Exchange Programme

- ❑ The Student Exchange Programme (SEP) was started in 1996.
- ❑ Exchange institutions in 6 continents around the world, partnering with renowned overseas universities.
- ❑ Established to expose our undergraduate students to MUCH broader learning experiences.



Objectives of Programme

- ✓ To train you to become highly motivated, proactive and independent learners and problem-solvers
- ✓ Enable you to practice and improve your language proficiency in the local language (or acquire the basics of a new language)
- ✓ Help you to deepen your understanding, sensitivity and appreciation of cultural diversities, and enhance your cross-cultural competencies
- ✓ Broaden your global outlook and knowledge of different economic, political and social systems

Role of College of Business

- ❖ CB encourages and facilitates students to successfully go on exchange, and not to create barriers and prevent them from achieving this goal

- ❖ CB nominates students to study abroad through the:
 - College Level Exchange Programme
 - Departmental Exchange Programme
 - Institutional Level Exchange Programme

You can choose to go to:

North America

Canada
Mexico
United States

South America

Chile
Brazil

Asia

India
Japan
South Korea
Mainland
Malaysia
Singapore
Taiwan
Thailand

Oceania

Australia
New Zealand

Eurasia

Russia
Turkey

Middle East

Israel



Europe

Austria
Belgium
Croatia
Czech Republic
Denmark
Finland
France
Germany
Hungary
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Romania
Slovenia
Spain
Sweden
Switzerland
United Kingdom

Academic Aspects

- You would be registered as not-for-degree visiting or exchange students in the overseas universities.
- The courses to be taken in the overseas universities must be:
 - relevant to your majors and minors enrolled in CityU
 - approved by your major leader/minor advisor and the Exchange Partner
- Credits earned in the overseas universities will be transferred back to CityU.
- Failure of two or more courses will automatically trigger notification to student's Head of Department and Major Leader.
- You must return to CityU on completion of the exchange period.

Tuition Fees and Expenditure

Participating students:

- pay tuition and mandatory fees to CityU
- are responsible for
 - international transportation
 - accommodation and meals
 - living expenses
 - health and travel insurance
 - books and related instructional materials

Financial Support

- ✓ CityU has allocated a significant portion of the generous donations that it has received from the community to outbound exchange students.
- ✓ Temporary loans are available from the **Student Development Services (SDS)**

Bursaries

Student Exchange Fund (for UGC students)

Amount of sponsorship depends on *region*:

Maximum HK\$24,000 for one semester or HK\$38,000 for one year

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Special Fund for Non-local Outbound Exchange Students

Maximum HK\$10,000 for one semester

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Funds and Awards

College of Business Exchange Fund

Offered by CB to GBU students only
(Please consult your programme advisor for details)

Departmental Exchange Fund

Offered by IS Department
(Please consult your Departmental Exchange Coordinator for details)

Subsidies Offered by the Education Bureau

Scheme for Subsidy on Exchange for Post-secondary Students (SSE)
and Scheme for Subsidy on Exchange to “Belt and Road” (SSEBR)
(Apply when you accept the offer in AIMS)

Joseph Lau Student Exchange Awards

(Apply when you accept the offer in AIMS)

Scholarships offered by SDS

HSBC Overseas Scholarship Scheme

A maximum amount of HK\$300,000 for each scholarship will be provided to cover tuition fees, mandatory college fees, a minimum economy return airfare, etc.

HSBC Overseas Scholarship Scheme

Eligibility

Hong Kong permanent residents with the right of abode in Hong Kong.

Minimum cumulative grade point average (CGPA) score of 3.7 (first-class honours, or top 3% of class/department, or equivalent) in the first semester of 2020/21 academic year.

Well-rounded, participating in extra-curricular and community service activities.

No extensive experience of living or studying overseas.

HSBC Overseas Scholarship Scheme

Eligibility

Priority will be given to candidates who are in a financial situation that does not permit overseas study or extensive overseas travel.

Have a strong commitment to Hong Kong.

A minimum total TOEFL score of 90 (Internet-based test) with scores for individual sections not lower than 22 on listening, 17 on writing, 21 on reading, and 21 on speaking; or a minimum IELTS overall band score of 6.5, with no component below 6.0.

<Eligible applicants will be invited by CB for application by e-mail in early January 2021>

Scholarships offered by SDS

- ✓ CMA Student Exchange Scholarships
- ✓ Dr. H Eric Chiang Exchange Scholarships (EF students only)
- ✓ Fung Scholarships
- ✓ Herbalgy Exchange Scholarship
- ✓ Hong Kong Hua-Yan Buddhist Association Exchange Scholarships
- ✓ Internationalization Outbound Exchange Scholarships
- ✓ Mainland Alumni Network Exchange Scholarship
- ✓ Or Sik Ling Family Student Exchange Scholarships
- ✓ Patrick Lam Mainland Exchange Scholarships
- ✓ Rennie's Mill Student Aid Project Alumni Association Student Exchange Scholarships
- ✓ Thanksgiving Student Exchange Scholarships
- ✓ The Charlie Lee Charitable Foundation Exchange Scholarship
- ✓ Wei Shao Shang Overseas Exchange Scholarships
- ✓ Wong To Yick Tong Exchange Scholarship

<Selected students will be invited by CB for application by e-mail in April 2021>

Minimum Requirements

You must have:

- ◎ Studied one year of your 2 or 3-Year bachelor's degree programme or studied two year of your 4-Year bachelor's degree programme before commencing the exchange programme
- ◎ Min. CGPA 2.8
(after exam result of Semester A 2020-2021)
- ◎ Submitted IELTS or TOEFL result on or before 24 January 2021

Minimum Requirements

You must have:

- ✓ **Met the English language requirements:**
(optional for students who choose Mainland or Taiwan for exchange)

TOEFL Scores of minimum 79 (Internet-based)/213 (Computer-based) or

IELTS scores of minimum 6.5 are required

(The report should be valid until October 2021)

- ✓ **Met the admission requirements of the host university (e.g. GPA, foreign language)**



Selection Criteria

We are looking for students with:

- ✓ **Good communication skills**
- ✓ **Well-rounded attributes and qualities needed to help you flourish in an overseas environment**
- ✓ **Enthusiasm to be an ambassador of CB/CityU & Hong Kong**
- ✓ **Good performance in selection interview**

Questions to ask yourself

- ◎ Do I have my family's full support?
 - Is there sufficient financial resources?
(Consult with your family)

- ◎ Which country do I want to go to?
 - What do you most want to learn or experience from this exchange?
(Reflect deeply and do your research! Speak to incoming international students or returned students.)

- ◎ Which university is most suited to me?
 - Am I a strong/average student academically? Is the university famous for my major studies?
(Do your research! Speak to inbound international students or returned students. Consult with Departmental Exchange Coordinators)

- ◎ Does that university have the courses I want or need to take?
 - (Do your research! Consult with your major leader or advisor)



Applicant Statement

◎ Think and reflect deeply and analytically

■ **Understand yourself** : Who are you? What are your aspirations, strengths and achievements, areas for development, etc? What do you expect to gain from the experience? Why do you think you are a suitable candidate for SEP?

■ **Understand your objectives for studying abroad** :
Why do you want to participate in the SEP and what do you hope to learn? What are your plans? How have you prepared for this experience?

◎ Write clearly and check your English!

Study Period

- ❖ **Current Year 1 or 2 - BBAU2, BBAU3 students**
 - **Semester A 2021-2022**
 - **Semester B 2021-2022**
 - **Semester A & B 2021-2022**

- ❖ **Current Year 2 - BBAU4, BSCCBU4 students**
 - **Semester A 2021-2022**
 - **Semester B 2021-2022**
 - **Semester A & B 2021-2022**

- ❖ **Current Year 3 – BBAU4, BSCCBU4 students**
 - **Semester A 2021-2022**

Application

- All current Year 1 and 2 students (2 or 3-Year BBA Programme) or Year 2 and 3 students (4-Year BBA & BSCCB Programme) of the College of Business are welcome to apply
- Online application is available on the web in November 2020
- Application Period:
1 to 30 November 2020

Application

Submit the following documents online before the deadline:

- 1. A recent passport-sized photo**
- 2. 1-min Video of Self-Introduction or Introduction of CityU campus facilities and services**
- 3. IELTS or TOEFL score report**
- 4. DSE Report (*for local students only*)**
- 5. Reflect deeply in answering the questions in the**
- 6. “Applicant Statement”**
- 7. Study Plan for your target university**
- 8. Any other supplementary information which you think would be relevant to your application**

On-site IELTS Application

* Register for IELTS
from
1 to 30 November 2020
by applying online at
IDP's webpage
(open for CB students only)

• Attend IELTS to be
held on :
9 January 2021



IDP Education - IELTS Official Test Centre
IDP教育 - IELTS官方考試中心

More than 10,000 institutions and organisations
worldwide accept IELTS results
廣獲全球超過140個國家共10,000多所院校及機構認可

A special on-site test session will be held on
9 January 2021 in CityU for College of Business
students applying for Student Exchange
Programme

我們特別為城市大學商學院參加海外交換生計劃之
學生開設**2021年1月9日**於城市大學舉行的測試場次

Test Date: 9 Jan 2021
測試日期: 2021年1月9日

Registration period:
1 Nov 2020 - 30 Nov 2020
報名日期:
2020年11月1日至11月30日

Register Online at IDP Education
立即網上報考



IELTS is jointly owned by British Council,
IDP IELTS Australia and Cambridge English
Language Assessment



2179 3600



www.idp.com

Application

You are required to complete the applications for **(i) & (ii)** and interview for **(i)** only.

(i) College & Departmental Level Exchange Programmes

- (select 10 target countries and universities)

(ii) Institutional Level Exchange Programmes

- (select 4 universities)

Results

If you performed satisfactorily in the interview and met the admission requirements of your target universities:

You may receive an offer from :

(i) or (ii) or both

(i) College & Departmental Level Exchange Programmes

(ii) Institutional Level Exchange Programmes

Confirmation of Study

- You will need to confirm your acceptance of offer for **either (i) or (ii)** (if you have received two offers)

(i) College & Departmental Level Exchange Programmes

(ii) Institutional Level Exchange Programmes

* **Settle the caution money in AIMS**

Priority

Priority will be given to applicants who

- (i) submit IELTS or TOEFL reports before the deadline of **24 January 2021** and / or
- (ii) participated in the **CB School Outreach Programme**, and as recommended by BBA programme administrators

Important Dates

Event

Tentative Date

- Programme Briefing 28 September or 2 November 2020
- Application for the College and Departmental Level Exchange Programmes 1 to 30 November 2020
- Registration for on-site IELTS 1 to 30 November 2020
- Advice Corner 16 & 27 November 2020
- Attend on-site IELTS 9 January 2021

Important Dates

Event

Tentative Date

- Application in AIMS for the Institutional Level Exchange Programmes December 2020 to 24 January 2021
- Interview for College and Departmental Level Exchange Programmes 4 to 8 January 2021
- Submit IELTS/TOEFL Report on or before 24 January 2021
- Announcement of Result Mid-February 2021
- Briefing Session for Selected Students (I) Mid-February 2021
- Briefing Session for Selected Students (II) Early March 2021



triangle
INTERNATIONAL PROGRAMME

International Programme

*An Opportunity to Study Abroad for
One Year*



TRIANGLE Background

- Established in 2017-2018
- Result of the collaborative effort by a consortium of business schools in three continents
- College of Business, City University of Hong Kong is a founding member of this programme partnership
- Established to enable select students from these partner institutions to benefit from overseas study and training opportunities.

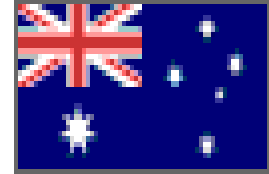
Triangle Principles

- Students will engage in TWO one semester long academic experiences overseas at accredited partner institutions.
- This provides cultural immersion experiences and exposure to diverse perspectives that will facilitate the development of self-awareness, flexibility and adaptability which are indispensable soft skills to function as an effective leader in today's labor market.
- Students will engage in applied (corporate) experiences in which each partner incorporates a real project collaboration between faculty, professionals and students that goes beyond a traditional internship.



Partner Institutions

❖ Queensland University of Technology, Australia



❖ HEC Montréal, Canada



❖ Universidade Católica Portuguesa, Portugal



❖ Aston University, Birmingham - United Kingdom



❖ Maastricht University – the Netherlands



❖ BI Norwegian Business School – Norway



Academic Aspects

- You would be registered as not-for-degree visiting or exchange students in the host universities.
- Study a minimum of 4 courses in your host university.
- A schedule of study would be:

BBA4 Students

- Year 1 & 2 - CityU
- Year 3 Semester A – Triangle Partner 1
- Year 3 Semester B – Triangle Partner 2
- Year 4 – CityU



Academic Aspects

A schedule of study would be:

BBA3 Students

- Year 2 - CityU
- Year 3 or 4 Semester A – Triangle Partner 1
- Year 3 or 4 Semester B – Triangle Partner 2

BBA2 Students

- Year 3 - CityU
- Year 4 Semester A – Triangle Partner 1
- Year 4 Semester B – Triangle Partner 2

International Triangle Certificate

We certify that _____

Concluded the International Triangle Program with specialization in Marketing in the following schools:

CATÓLICA- LISBON



AUSTRALIA



NETHERLANDS



*Academic Director for the Master of Science
Programs*

CATÓLICA-LISBON'S Dean

Funding Support

College of Business Exchange Fund

Offered to UGC-funded local students who are accepted on the Triangle programme

**Sponsorship depending on region:
Maximum of HK\$14,000 in the second semester**

Application in conjunction with SEP

1 to 30 November 2020

triangle
INTERNATIONAL PROGRAMME



Contact Points

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Webpage

Exchange Programme

